



River of Innovation / Woodward

Boat Shop **\$250,000**

Gear Wall – Medium Gears

Special Thanks to	Your Name Here	
Special Thanks to	Your Name Here	
Special Thanks to	Your Name Here	\$25,000-
Special Thanks to	Your Name Here	\$99,999
Special Thanks to	Your Name Here	
Special Thanks to	Your Name Here	

Additional Woodward Freight House Opportunities

Freight House Tower **\$50,000**

Comfort Room **\$25,000**

Naming Opportunities





Rivers to the Sea (National River Center)

Kelp Forest Aquarium (located in the Pacific)	\$250,000
Bubble Wall – Large Bubbles	\$100,000+
Your Name Here	
Bubble Wall – Medium Bubbles	\$25,000-
Your Name Here	
Your Name Here	\$99,999

Additional National River Center Opportunities

Harbor View Grill	\$250,000
National River Center Gift Shop	\$200,000
National River Center Box Office	\$150,000
4D Theater Concessions	\$75,000
Object Theater	\$25,000

Naming Opportunities



*Indicates the number of opportunities available



Mississippi River Discovery Center

Mississippi River Discovery Center 2nd Floor	\$1,000,000
Main Channel Aquarium	\$500,000
Bayou Habitat	\$250,000
Mississippi River Discovery Center Box Office	\$150,000
Administrative Space	\$150,000
Journey Theater	\$150,000
Space Wall	\$100,000
Barge Simulator	\$100,000
Otter Overlook	\$100,000
Trout Stream	\$100,000
Flood & Erosion Table	\$100,000
Concourse Corridor OR	\$250,000
Concourse Case 1	
Concourse Case 2	
Concourse Case 3	\$75,000 per case
Concourse Case 4	
Space Wall	\$75,000
Education Department Space	\$50,000
Conservation Creek Exhibit	
Freshwater Mussels	
Wyoming Toads	
Mudpuppies	\$50,000
Massasauga Rattlesnakes	
Hellbender Aquarium	\$50,000
Backwater Marsh Overlook on Stairs	\$25,000

Naming Opportunities





Additional Naming Opportunities

Endowment

Living Collections Endowment Naming	
Conservation Endowment Naming	\$500,000
Collections Endowment Naming	
Ham Site Endowment Naming	

Boat Pond (Boat Yard)	\$100,000
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Native Plant Species Identification (Wetland)	\$50,000
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Train Depot	\$1,000,000
Train Depot	\$100,000
Depot Outdoor Patio	\$100,000

Naming Opportunities





Benches / Pavers

Benches

- Near MRC Elevator (2nd floor) (2)
- Concourse Hallway MRC small bench
- Large Bench Outdoor Otter Habitat MRC \$5,000
- Small Bench Outdoor Otter Habitat MRC
- Bench near stairs MRC

8'3" - Long Bench - Made from Paddlewheel Boards (1) \$7,500

6' - Long Bench - Made from Paddlewheel Boards (4) \$6,000

Benches with backs (5)

- Outside NRC Plaza Boardwalk
- Plaza Boardwalk (2) \$6,000
- Near Catfish Statue
- Prairie walkway

Benches without backs (7)

- Outside NRC Main Entrance \$5,000
- Outside NRC Boardwalk (2)
- Outside Plaza Boardwalk (4)

24 x 24 Outdoor Paver (190) \$10,000

12x24 Outdoor Paver (200) \$3,000-
\$9,999

Naming Opportunities

